



# Egghead 5K Run / Walk



We cordially invite you to participate as a Sponsor of the annual Egghead 5K Run. Your sponsorship will be directed to the Eggstrong Foundation, an all volunteer organization which raises money to support cancer research through the UC Brain Tumor Center and the St. Baldrick Foundation. To learn more about The Eggstrong Foundation visit [www.eggstrong.org](http://www.eggstrong.org).

- When:** April 4, 2020
- Where:** 50 West Production Works
- What:** 4:00 PM Head Shaving!  
4:50 PM Easter Egg Hunt.  
5:00 PM 5K Run / Walk.



# Egghead 5K Run / Walk



## PLATINUM EGG SPONSOR

\$5,000

- 20 free participants in 5K
- Name / logo on hat
- The largest banner with company logo/signage
- Four (4) signs along the 5K route
- Name mentioned first / printed on all materials, website and press releases
- Name mentioned first during opening ceremony / Opportunity to speak
- All Gold perks

## GOLDEN EGG SPONSOR

\$2,500

- 10 free participants in 5K
- Large banner near opening ceremony
- Name mentioned during our opening ceremony
- Two (2) signs along the 5K route
- All Silver perks

## SILVER EGG SPONSORS

\$1,000

- 5 free participants in 5K
- Aid Station Sponsorship
- Medium size banner near opening ceremony
- All Bronze perks

## BRONZE EGG SPONSORS

\$500

- 2 free participants in 5K
- Team Photo
- Small banner near opening ceremony
- Logo on Corporate Sponsorship page on our Egghead 5K Walk/Run Sponsor Section

## EGG SPONSORS

\$250

- Sign along the 5K route (much like a golf hole sponsorship sign)
- Name on Corporate Sponsorship page on our Egghead 5K Walk/Run Egg Sponsor Section



In 2008 Jeff Eggleston was diagnosed with liposarcoma – a rare form of cancer. Jeff attacked cancer the same way he attacked everything – head on and with a positive attitude, taking on a Super Hero attitude.

During that time he lost a dear friend, John Shemanski, to brain cancer. Though Jeff had previously been active in serving his community, these events converged to move Jeff to passionately pursue cancer research as a cause.

Over the next 8 years Jeff never waived in his commitment to service and the Cincinnati community, all while fighting his own physical battle. He refused to let cancer slow him, participating in half marathons, leading in his career and within service organizations, and commitment to his family. Jeff lived by his mantra that he left us with every day: *Do Better, Be Better.*

In March 2016 we lost Jeff to his disease. The Eggstrong Foundation was formed by a group of Jeff's family and friends to honor his life and carry on his legacy of service and passion for finding a cure for cancer.



# I want to be a sponsor!

My sponsorship level:

- Platinum Egg - \$5,000
- Golden Egg - \$2,500
- Silver Egg - \$1,000
- Bronze Egg - \$550
- Egg - \$250

Donor Information (Please Print)

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Return form and check by mail to The Eggstrong Foundation 862 Gorham Dr., Cincinnati, OH 45245. Please make all checks payable to The Eggstrong Foundation.

*The Eggstrong Foundation is a non-profit 501c(3) organization EIN 81-3200753. The following is a tax deductible donation to the full extent allowed by law. Please consult your tax advisor for more information. Acknowledgement receipts will be sent to all sponsors for tax purposes. Send any questions to [contact@eggstrong.org](mailto:contact@eggstrong.org).*